



**An Authentic Bavarian Celebration**  
Benefiting Autism Society of Mahoning Valley!

**September 19 • Noon - 11 PM**

Penguin City Brewing | Youngstown, OH

GAMES,  
PRIZES, AND  
MUSIC!

◆ **\$20 Admission** ◆

Children 12 and under are free!

FOOD,  
VENDORS, AND  
CULTURE!

## Grab the Gemütlichkeit!

Experience a day filled with live music, German-inspired food and beverages, friendly competition, and *Gemütlichkeit* -- the spirit of friendship, goodwill, and belonging that makes Oktoberfest one of the world's most beloved traditions.

## Featured All-Day Entertainment

Saxon Club Band

Fred Ziwich Polkas

Ohio Valley Folk Society Dancers

Youngstown's House Band



[OktoberfestYoungstown.org](http://OktoberfestYoungstown.org)



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**Guten Tag!** There are moments when a community comes together not just to celebrate but to make a meaningful difference in the lives of others.

Inspired by the German tradition of *Gemütlichkeit*, a spirit of warmth, friendship, belonging, and togetherness, on **September 19, 2026**, the **Autism Society of Mahoning Valley** will bring back one of the region's most beloved cultural traditions - **Oktoberfest Youngstown**, hosted at Penguin City Brewing.

**This will be partying with a purpose...**What began years ago as a bold idea to pair celebration with purpose is returning with renewed energy, deeper impact, and a clear mission: **to support individuals and families living with Autism right here in our community.** Today, the need is greater than ever.

Across the Mahoning Valley, families are navigating the realities of an Autism diagnosis by seeking access to services, connection to others who understand their journey, and opportunities for their children and loved ones to thrive. The Autism Society works every day to meet those needs across the lifespan through programs that provide **support, education, social connection, and advocacy.**

### **Your sponsorship helps make that work possible.**

Proceeds from Oktoberfest directly support local initiatives, including family support programming, community education, and inclusive experiences that improve the quality of life for individuals on the spectrum. Simply put, **your investment stays here and creates real impact here.**

### **At the same time, Oktoberfest offers something unique.**

This will be a fun, family-oriented event that evolves into a rockin' party in the evening. It will feature regional ethnic bands, German folk dancers, delicious German beer and Rhine wine tastings, good-looking girls in dirndls, authentic German food and vendors, all topped off by a performance by Youngstown's House Band in the evening!

**...and it won't be the same without YOU!** For our sponsors, opportunities have been designed to provide both **brand visibility and engagement with a broad audience.** We hope you will consider underwriting at one of them. If you'd like to contribute, but in a way not listed, please let us know.

We invite you to be part of this moment as we stand with autistic individuals and their families and celebrate culture and community with joy. We would be delighted to speak with you and answer any questions you might have. Please give us a call at 330-333-9609. Thank you!

**Aundrea Cika Heschmeyer**  
Board President/Event Chair

**Jodi Glass**  
Executive Director, Autism Society



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# Sponsorship Opportunities

## PRESENTING SPONSOR – \$15,000 (1 Available)

“Oktoberfest Youngstown presented by [Sponsor Name]”

- Exclusive naming rights across all platforms
- Logo or name placement on all materials
- Verbal recognition as Presenting Sponsor throughout the event
- Opportunity for a representative to participate in Penguin City Brewery’s Official Oktoberfest Beer Keg Tapping Ceremony
- Logo or name placement on:
  - Main banner and/or entrance signage
  - All advertising + print collateral
- Dedicated social media campaign (+ 1 featured reel)
- “Presented by” credit on all video content + recap reel
- Opportunity to create a custom-branded activation or experience onsite
- Vendor booth space (premium placement)
- Inclusion in all press releases + media interviews (when applicable)
- 30 complimentary tickets

**BONUS!** Logo/Name placement on 5 Social Connection program events



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## **PROST TOAST SPONSOR – \$10,000** (1–2 Available)

- Naming rights to stage or marketplace
- Logo or name placement prominently featured across all event marketing
- Sponsor recognition from stage
- Dedicated social media posts (+ 1 featured reel)
- Logo or name placement on signage + website
- Vendor booth space (priority placement)
- 20 complimentary tickets

**BONUS!** Logo/Name placement on 2 Social Connection program events

## **FESTMEISTER SPONSOR – \$7,500**

- Naming rights to the Entertainment
- Logo or name placement on website + printed materials
- Logo or name placement on promotional materials
- Logo or name placement on sponsor signage
- Sponsor recognition from stage
- Social media posts + sponsor tag in Entertainment-related content
- Vendor booth space
- 15 complimentary tickets

**BONUS!** Logo/Name placement on 5 Mom's Night Out program events



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### **BIERGARTEN SPONSOR – \$5,000**

- Naming rights to the Competitions Experience
  - Logo or name placement on website + printed materials
  - Logo or name placement on sponsor signage
  - Sponsor recognition from the stage
  - 2- 3 social media posts + sponsor tag in Competition-related content
  - Vendor booth space
  - 12 complimentary tickets
- BONUS!** Logo/Name recognition for 1 week of Information and Referral Support

### **EDELWEISS SPONSOR – \$2,500**

- Logo or name placement on website
  - Logo or name placement on sponsor signage
  - 1 dedicated social media post + Inclusion in Sponsor Spotlight Week
  - Tag in event countdown to event content
  - 8 complimentary tickets
- BONUS!** Logo/Name recognition for 3 Days of Information and Referral Support

### **PRETZEL SPONSOR – \$1,000**

- Logo or name placement on website
  - Logo or name placement on sponsor signage
  - Inclusion in group sponsor social post + Inclusion in Sponsor Spotlight Week
  - 6 complimentary tickets
- BONUS!** Logo/Name recognition for 2 days of Information and Referral Support

### **BEER STEIN SPONSOR – \$500**

- Logo or name placement on website
  - Logo or name placement on sponsor signage
  - Inclusion in group thank-you posts
  - 4 complimentary tickets
- BONUS!** Logo/Name recognition for 1 day of Information and Referral Support



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## Thank you for helping us to spread the spirit of *Gemütlichkeit* while raising funds for a great cause!

The Autism Society of Mahoning Valley is proud to host Oktoberfest Youngstown on September 19, 2026, in support of programs and services that strengthen the lives of autistic individuals, their families, and their support networks throughout the Mahoning Valley. This family-friendly community celebration will feature great food, live music, cultural performances, and local vendors while bringing people together for a meaningful cause. Your support will help to make it happen!

**Oktoberfest Youngstown agrees to meet time-sensitive sponsorship commitments if payment and materials are received before **September 1<sup>st</sup>**.**

**We want to support Autism Society programs and participate at the \$\_\_\_\_\_ level.**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature of Approval:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

For levels that qualify, please e-mail a jpg copy of your logo to [info@autismmv.org](mailto:info@autismmv.org).

Please return this signed agreement and check made payable to

“Autism Society of Mahoning Valley” and mail to:

Autism Society of Mahoning Valley, 241 W. Federal St., Suite #411, Youngstown, OH 44503

For more information: call 330-333-9609

For tax purposes: Tax ID 47-5553257